

**KINGDOM HEARTS CHAIN OF MEMORIES SHIPS 1 MILLION UNITS
IN NORTH AMERICA AND JAPAN**

– Square Enix and Disney Interactive’s Second Collaboration Proves to be Another Hit –

LOS ANGELES, CA (February 1, 2005) – Square Enix, Inc., the publisher of Square Enix™ interactive entertainment products in North America, and Disney Interactive, a publishing label of Buena Vista Games, Inc., today announced they have shipped a total of 1 million units of KINGDOM HEARTS CHAIN OF MEMORIES in North America and Japan just two months after its launch. KINGDOM HEARTS CHAIN OF MEMORIES, an action role-playing game exclusively for the Nintendo® Game Boy ® Advance system, has been available in Japan since November 2004, followed by the release in North America on December 7, 2004.

“We are thrilled with the strong sales of our newest collaborative project,” said Yoichi Wada, president, Square Enix Co., Ltd. “And, we are extremely pleased that GBA players and KINGDOM HEARTS fans have embraced this title. We will continue to strive toward polymorphic content in other projects that take place across platforms and hope that they will be as warmly received.”

“Reaching this milestone for KINGDOM HEARTS CHAIN OF MEMORIES is a powerful demonstration of the strength of the KINGDOM HEARTS franchise,” said Graham Hopper, senior vice president and general manager, Buena Vista Games, Inc., “Gamers can look forward to more amazing gameplay featuring Sora, Donald, Goofy and other great Disney characters in the upcoming PS2 sequel to KINGDOM HEARTS.”

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Bridging the gap between KINGDOM HEARTS and the upcoming KINGDOM HEARTS II, KINGDOM HEARTS CHAIN OF MEMORIES begins where the original left off. KINGDOM HEARTS CHAIN OF MEMORIES delivers an unsurpassed gaming experience. Highlights include high-quality movie event sequences and a new card-based battle system.

KINGDOM HEARTS was the first video game project between Square Enix and Disney Interactive, released exclusively on the PlayStation®2 computer entertainment system in September 2002. The game features many classic Disney characters and introduces a new cast of

characters and environments created in the renowned Square Enix style. Featuring an all-star cast, KINGDOM HEARTS was extremely well received by players of all ages and the media alike, garnering several awards. KINGDOM HEARTS has sold over 4 million units worldwide, bringing the series total to over 5 million units. The highly anticipated PlayStation 2 sequel, KINGDOM HEARTS 2 is currently in development and slated for release in 2005.

KINGDOM HEARTS CHAIN OF MEMORIES is available only for the Game Boy Advance. The game carries a suggested retail price of U.S. \$34.99. The Entertainment Software Rating Board (ESRB) has rated KINGDOM HEARTS CHAIN OF MEMORIES “E” for Everyone. For more information about the ESRB, visit <http://www.esrb.org>. Additional information on KINGDOM HEARTS CHAIN OF MEMORIES can be found at www.kingdomhearts.com.

About Square Enix Co. Ltd. and Square Enix, Inc.

Headquartered in Tokyo, Japan, Square Enix Co., Ltd. (Square Enix) develops, publishes and distributes entertainment content including interactive entertainment software and publications in Japan, North America, Europe and Asia. Square Enix brings two of Japan’s best-selling franchises – FINAL FANTASY®, which has sold over 60 million units worldwide, and DRAGON QUEST™, which has sold over 35 million units worldwide – under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

Square Enix, Inc. is a wholly owned subsidiary of Square Enix Co., Ltd. with offices in Los Angeles, CA and Seattle, WA. It handles operations in North America, including development, localization, marketing, and publishing of Square Enix titles. More information on Square Enix can be found on the Internet at <http://www.square-enix.com>.

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About Disney Interactive

Disney Interactive is the award-winning publishing label of Buena Vista Games, Inc. The label produces high quality multiplatform video games, learning and interactive entertainment based on Disney properties. Buena Vista Games, Inc. is the interactive entertainment arm of The Walt Disney Company's Consumer Products business unit. For more information on Disney Interactive’s products, visit <http://www.disneyinteractive.com>.

Developed by SQUARE ENIX.

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