

NEWS RELEASE

SQUARE ENIX™



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SQUARE ENIX BRINGS FINAL FANTASY® VII SNOWBOARDING AND MUSASHI® MOBILE SAMURAI 3D TITLES TO V CAST FROM VERIZON WIRELESS

*Nation's First 3G Consumer Wireless Broadband Multimedia Service Delivers
Innovative 3D Games to Verizon Wireless Customers*

LOS ANGELES and BEDMINSTER, NJ – Square Enix, a leader in interactive entertainment products and Verizon Wireless, the nation's leader wireless service provider, today announced the availability of two new Square Enix titles for Verizon Wireless' new V CAST service – FINAL FANTASY VII Snowboarding and MUSASHI MOBILE SAMURAI. MUSASHI MOBILE SAMURAI will be available beginning March 15, 2005. V CAST from Verizon Wireless is the nation's first third-generation (3G) wireless broadband multimedia service for consumers allowing them to view high-quality 3D games and video clips because it runs on the Verizon Wireless broadband EV-DO (Evolution-Data Optimized) 3G network, delivering the fastest, most widely-available fully-mobile wireless data experience in the nation today.

FINAL FANTASY VII Snowboarding brings the thrilling action of the console version to the palms of customers' hands. In the original, gamers could play a snowboarding mini game at an amusement park called the Gold Saucer. FINAL FANTASY VII Snowboarding is a complete port of this mini game, bringing 3D snowboarding action to your wireless phone.

MUSASHI MOBILE SAMURAI is based on an upcoming console title, MUSASHI: Samurai Legend™. The wireless game is an original 3D action game that offers spectacular graphics, rich sound effects and fast-paced action that are optimized for the wireless phone experience.

“We are confident that fans will be blown away by the cutting-edge graphics and action-packed game play offered in these two titles,” said Ichiro Otobe, president and chief operating officer of Square Enix, Inc. “We feel that combining interactive content in the renowned Square Enix style with Verizon Wireless’ advanced network technology allows us to bring gamers on the go the most exciting experience possible.”

“The availability of Final Fantasy VII Snowboarding and Musashi Mobile Samurai on V CAST is an exciting development for our customers,” said Paul Palmieri, executive director of business development for Verizon Wireless. “These two titles from Square Enix help us bring the thrill of console games to wireless phones”

Gamers can access V CAST for \$15.00 monthly access in addition to their regular Verizon Wireless calling plan. With V CAST, customers not only have access to some of the hottest game titles on their phones which they can access for an additional fee, but also get unlimited access to a wide array of more than 300 regularly updated daily video clips from leading content providers. There are no airtime charges to download, stream or watch V CAST content. Unlimited basic video clip content is included, but application download fees still apply for 3D games, premium video clip content, and all other Get It Now® applications. Verizon Wireless V CAST customers also receive unlimited browsing of Verizon Wireless’ Mobile Web 2.0SM news and information service. In addition, customers can choose from premium content, available for an additional cost, which includes 3D games, music videos and other premium

content. FINAL FANTASY VII Snowboarding and MUSASHI MOBILE SAMURAI are each available for \$2.99 monthly access or \$9.99 for unlimited use purchase on the LG VX8000.

V CAST's array of hot new multimedia programming is located in the Get It Now[®] virtual store – customers can check out new cutting-edge 3D games in the getGAMES aisle and access video from favorite news, sports and entertainment providers in the getFLIX shopping aisle. V CAST also gives customers unlimited access to browse for applications in the other familiar Get It Now shopping aisles – such as getTONES and getGOING.

V CAST customers can download FINAL FANTASY VII Snowboarding and MUSASHI MOBILE SAMURAI on the new 3G-capable LG VX8000 phone – the pinnacle of visual entertainment. With the LG VX8000, V CAST customers can download content with just a few clicks and experience clarity and sharpness never before seen on mobile phones in the United States. The LG VX8000 is available to Verizon Wireless customers for \$199.99 after \$70 rebate with a two-year customer agreement.

For more information on Verizon Wireless products and services, visit a Verizon Wireless Communications Store, call 1-800-2 JOIN IN or go to www.verizonwireless.com.

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About Verizon Wireless

Verizon Wireless owns and operates the nation's most reliable wireless network, serving 43.8 million voice and data customers. Headquartered in Bedminster, NJ, Verizon Wireless is a joint venture of Verizon Communications (NYSE:VZ) and Vodafone (NYSE and LSE: VOD). Find more information on the Web at www.verizonwireless.com. To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.

About Square Enix Co., Ltd. and Square Enix, Inc.

Headquartered in Tokyo, Japan, Square Enix Co., Ltd. (Square Enix) develops, publishes and distributes entertainment content including interactive entertainment software and publications in Japan, North America, Europe and Asia. Square Enix brings two of Japan's best-selling franchises – FINAL FANTASY[®], which has sold over 60 million units worldwide, and DRAGON QUEST[™], which has sold over 35 million units worldwide – under one roof. Square

Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

Square Enix, Inc. is a wholly owned subsidiary of Square Enix Co., Ltd. with offices in Los Angeles, CA and Seattle, WA. It handles operations in North America, including development, localization, marketing and publishing of Square Enix titles. More information on Square Enix can be found on the Internet at <http://www.square-enix.com>.

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