



SQUARE ENIX SHIPS MUSASHI®: SAMURAI LEGEND™ TO RETAILERS TODAY
Musashi Hacks and Slashes onto the PlayStation®2 Computer Entertainment System

LOS ANGELES, March 15, 2005 – Square Enix, Inc., the publisher of Square Enix™ interactive entertainment products in North America, announced today that MUSASHI®: Samurai Legend™ (MUSASHI) is now available at nationwide retailers. The action role-playing game is available exclusively for the PlayStation®2 computer entertainment system and marks the series' debut on the platform. MUSASHI features vivid, cell-shaded graphics and exhilarating, fast-paced, action-packed gameplay.

MUSASHI delivers an expressive visual odyssey thanks to dazzling “manga shading” techniques. Adorable characters and lush environments come to life in a combination of Japanese animation and American comic-book styles. The journey begins when Princess Mycella summons Musashi across space and time to save her people from danger. As a stranger in a new world, Musashi finds intrigue and adventure as he hones his battle skills to defeat a sinister nemesis.

All-new battle systems contribute to non-stop action. Musashi can focus his energy to learn his opponents' techniques, allowing him to give enemies a taste of their own medicine. And this time Musashi can not only pick up allies and enemies but also wield them in combat to devastating effect.

MUSASHI has received accolades from the enthusiast press:

“Although it is heavy on the action, Musashi doesn't skimp on the story. The game is packed with numerous characters and plenty of little plot twists to keep things moving along. You always have the freedom to go adventure a bit, but never are you forced to spend mundane time leveling up.”

~ GamePro (April 2005)

“The best adventure games never stop evolving, provide ancillary hours of gameplay in and around the beaten path, and look fantastic doing it, and in that respect, Musashi excels.”

~ Play (March 2005)

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“Square has implemented a character advancement and item system that rivals most full-blown RPGs....The deep and exacting combat is really at the core of what makes this a great game – especially in the gorgeous boss battles.”

~ Game Informer (March 2005)

Marketing and Advertising Support

Promotional support includes a broad print campaign across enthusiast gaming and anime publications in February through April 2005. The online advertising campaign on various gaming and anime sites is expected to reach millions of gamers and anime fans through March.

The *MUSASHI®: Samurai Legend™ Official Strategy Guide* from BradyGames arms players with this essential resource featuring a comprehensive walkthrough, a bestiary and game-tested boss tactics, and detailed maps guiding players through every area in the game. Coverage of Musashi's attack abilities and skills is also provided, along with exhaustive item and equipment lists. The strategy guide is available at electronics, book and software retailers or online at www.bradygames.com for \$14.99 US/\$19.99 CAN.

MUSASHI®: Samurai Legend™ has a suggested retail price of U.S. \$39.99 and is rated "T" (Teen).

About Square Enix Co., Ltd. and Square Enix, Inc.

Headquartered in Tokyo, Japan, Square Enix Co., Ltd. (Square Enix) develops, publishes and distributes entertainment content including interactive entertainment software and publications in Japan, North America, Europe and Asia. Square Enix brings two of Japan's best-selling franchises – FINAL FANTASY®, which has sold over 60 million units worldwide, and DRAGON QUEST™, which has sold over 35 million units worldwide – under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

Square Enix, Inc. is a wholly owned subsidiary of Square Enix Co., Ltd. with offices in Los Angeles, CA and Seattle, WA. It handles operations in North America, including development, localization, marketing and publishing of Square Enix titles. More information on Square Enix can be found on the Internet at <http://www.square-enix.com>.

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