

**FOR IMMEDIATE RELEASE**

**FINAL FANTASY® VII ADVENT CHILDREN™  
ACHIEVES 1.4 MILLION-UNIT SALES MARK IN NORTH AMERICA  
AND ENGLISH-SPEAKING EUROPEAN MARKETS**

**Highly Anticipated CG-Animated Film Ships Over 2.4 Million Discs Worldwide**

**TOKYO, JAPAN and CULVER CITY, CALIF. (JUNE 19, 2006)** – Square Enix Co., Ltd., a leading interactive digital content and service provider, and Sony Pictures Home Entertainment today announced that the English version of the CG-animated film FINAL FANTASY VII ADVENT CHILDREN has shipped more than 1.4 million units in North America and English-speaking European markets since its release on April 25, 2006. Adding this to the Japanese version's sales, over 2.4 million DVD/UMD discs have been shipped worldwide.

FINAL FANTASY VII ADVENT CHILDREN has drawn worldwide attention, as evidenced by official appearances at both the 61<sup>st</sup> and 62<sup>nd</sup> Venice Film Festival. The film enjoyed excellent sales upon its release as a direct-to-video project, ranking 2nd on Nielsen's chart of DVD sales for the week ending 4/30/06 (*Source: Nielsen*).

"I'm honored that this straight-to-video release debuted at such a high ranking on the overall US charts," said Shinji Hashimoto, Corporate Executive and Producer, Square Enix Co., Ltd. "In addition to the backing of fans in Japan, these results affirm the support of our fans in the US and Europe as well. With the French version having recently been released on June 7, I look forward to the upcoming European-language releases, which will make the film available to an even larger audience around the world."

"The tremendous success of FINAL FANTASY VII ADVENT CHILDREN comes as no real surprise since the production attributes and special effects of this CGI film with its outstanding visuals and audio are ideal for DVD. Additionally, the name recognition of the FINAL FANTASY game really helped raise awareness among the film's sweet spot – the gaming community who clearly supported the release," said Ben Feingold, President of Worldwide Home Entertainment, Digital Distribution and Acquisitions for SPHE.

Combined DVD and UMD shipments for the English-language version of FINAL FANTASY VII ADVENT CHILDREN reached 1.3 million discs in North America, and over 100,000 discs in English-speaking Europe.

**DVD BONUS FEATURES INCLUDE:**

- Story Digest
- Deleted Scenes
- “Making Of” Featurette
- FINAL FANTASY VII ADVENT CHILDREN Venice Film Festival Footage
- “Sneak Peek” of the Upcoming titles in the COMPILATION of FINAL FANTASY VII

**FINAL FANTASY VII: Advent Children** is available in widescreen presentation, has a run time of 101 minutes and is rated PG-13. Artwork is available at [www.SPHEPublicity.com](http://www.SPHEPublicity.com). Visit Sony Pictures Home Entertainment on the Web at [www.SonyPictures.com](http://www.SonyPictures.com) or Square Enix at <http://na.square-enix.com/dvd/ff7ac>

DVD Catalog #: 11896
UMD Catalog #: 11795
DVD UPC Code: 0-43396-11896-6
UMD UPC Code: 0-43396-11759-2
DVD SRP: \$26.96
UMD SRP: \$28.95

**About Square Enix Co., Ltd.**

With headquarters in Tokyo, Japan, Square Enix Co., Ltd. (Square Enix) develops, publishes and distributes entertainment content including interactive entertainment software and publications in Japan, North America, Europe and Asia. Square Enix brings two of Japan’s best-selling franchises – FINAL FANTASY®, which has sold over 68 million units worldwide, and DRAGON QUEST®, which has sold over 40 million units worldwide—under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation. More information on Square Enix can be found on the Internet at <http://www.square-enix.com>.

**About Sony Pictures Home Entertainment**

Sony Pictures Home Entertainment is a Sony Pictures Entertainment company. SPE is a division of Sony Corporation of America, a subsidiary of Tokyo-based Sony Corporation. SPE’s global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in 67 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

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