FOR IMMEDIATE RELEASE

SQUARE ENIX releases global version of MANGA UP!
160 titles available worldwide, including 100 new English translations

TOKYO, Japan (July 25th, 2022) – SQUARE ENIX CO., LTD. (“the Company”) released the global version of its MANGA UP! manga app on July 25th, 2022 (JST). Demand for online entertainment content has mounted over the past two years both in Japan and around the world, and English translations of its manga titles have enjoyed brisk sales. These trends have inspired the Company to offer a global version of its app for the first time with the goal of bringing manga content to even more readers outside Japan. The app will offer 160 titles, including 100 new English translations. Manga UP! will also provide readers with the latest installments of ongoing series as soon after their Japan releases as possible. The app will be available everywhere but Japan and works with both iOS and Android, including on tablets.

Released in 2017, the Japanese version of MANGA UP! has been downloaded more than 19 million times. The expertise and technology that the Company has amassed in offering the Japanese version will now enable it to deliver its outstanding manga content to a global audience more quickly.

The Company has been making its manga content widely available outside of Japan for some time to great acclaim. However, readers outside of Japan have had to wait to get their hands on popular Japanese titles due to constraints involved in distributing printed comic books and e-books.

Because of the speed and reach that an app makes possible, global fans will now have access via MANGA
UP! to around 160 titles, including 100 titles available in new English translations. In addition, the app will be the fastest source for English versions of popular ongoing series such as *The Case Study of Vanitas*, *GOBLIN SLAYER*, and *FINAL FANTASY LOST STRANGER*, thanks to simultaneous releases with Japanese installments.

The app will also include already completed manga that have been worldwide hits such as *Fullmetal Alchemist*, *Soul Eater*, and *PandoraHearts*. Ongoing series creating buzz such as Hiromu Arakawa’s latest work *Daemons of the Shadow Realm*, as well as *My Dress-Up Darling* and *The Apothecary Diaries*, are also available on MANGA UP! before anywhere else.

Partial Lineup

<table>
<thead>
<tr>
<th>Manga Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Fullmetal Alchemist</em></td>
<td>Hiromu Arakawa</td>
</tr>
<tr>
<td><em>The Case Study of Vanitas</em></td>
<td>Jun Mochizuki</td>
</tr>
<tr>
<td><em>Daemons of the Shadow Realm</em></td>
<td>Hiromu Arakawa</td>
</tr>
<tr>
<td><em>Toilet-bound Hanako-kun</em></td>
<td>AidaIro</td>
</tr>
<tr>
<td><em>Soul Eater</em></td>
<td>Atushi Ohkubo</td>
</tr>
<tr>
<td><em>My Dress-Up Darling</em></td>
<td>Shinichi Fukuda</td>
</tr>
<tr>
<td><em>PandoraHearts</em></td>
<td>Jun Mochizuki</td>
</tr>
<tr>
<td><em>The Apothecary Diaries</em></td>
<td>Story by Natsu Hyuuga, Art by Nekokurage, Compiled by Itsuki Nanao, Character Design by Touco Shino ©2022 Natsu Hyuuga/Shufunotomo Infos Co.,Ltd.</td>
</tr>
</tbody>
</table>
Service overview
Name: MANGA UP!
For: iOS/Android
App Store: https://sqex.to/mug_iOS
Google Play: https://sqex.to/mug_Android
Genre: Manga app
Launch date: July 25, 2022
Language: English
Geographic availability: Worldwide, excluding Japan
Official site: https://global.manga-up.com
Official YouTube channel: https://www.youtube.com/channel/UCvW0o4Ni8wUGAZwNxt-3EYQ
Official Twitter: https://twitter.com/MANGAUPGlobal
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